

Privacy Policy

Texas AWWA and WEAT's Internet Privacy Protection Plan for TEXAS WATERSM WEBSITE

Purpose and Background

Our Internet Privacy Protection Plan discloses how we protect our members' and customers' privacy by controlling the use of information we collect from them on the Texas Watersm Registration website. TEXAS AWWA (TAWWA), along with the WATER ENVIRONMENT ASSOCIATION OF TEXAS (WEAT), our contractual partner in the Texas Watersm Conferences, has created this Internet Privacy Protection Plan to demonstrate our commitment to our members' and customers' right to privacy. The following information discloses our information gathering and dissemination practices for this Texas Waterssm registration website.

Availability

We will post this plan on the Texas Watersm Web site www.texas-water.org and it will be linked from the front page and from any page where member information is collected.

Information Collected for Texas Watersm Registrations

The Texas Watersm Registration forms collect only the information for which they ask you explicitly and which you enter in them. We do not collect any information beyond the form information needed to complete your registration. Texas Watersm collects:

- Registrant information during online conference registrations and requests for hotel rooms and exhibit space.
- Presenter information submitted in response to calls-for-papers.
- Volunteer and other conference participant registrations that are provided at no charge.

We will modify this section as necessary as new features are added to www.texas-water.org .

Personal Information from Children and Adults

TEXAS AWWA, WEAT and the Texas Watersm Conference do not intentionally or knowingly collect information from children. We neither identify information as originating from children nor market goods and services to children. We restrict the collection of personal information to demographic characteristics which help us understand our members/customers and their needs (see below), and to information used in authorized transactions (for example: address and credit card number for online purchases).

Use of the Collected Information

We use the information collected in three ways: (1) some information is used internally and for marketing purposes; (2) some information is provided to authorized exhibitors; and (3) some information remains in computer files which are the basis of statistical reports, with no member/customer detail extracted. Each of these uses is discussed below.

(1) Information Used Internally and for Marketing Purposes: Name, address, phone fax, email, affiliation, industry, job title, and other similar information is used by TEXAS AWWA and/or WEAT to understand its audiences and to offer member benefits and products to members/customers who are likely to be interested in them.

(2) Information provided to authorized exhibitors: Name, address, affiliation, job title to allow conference exhibitors to mail information using USPS to registered conference attendees.

(3) Information Used for Texas Watersm Conference Statistical Reports: We will collect data secured from conference registrations to assist us in creating reports about attendance, trends, program information, and etc. to help provide attendees with services and facilities for the current conference and improve future conferences.

Information Collected by Third Parties

Information collected on our registration website is not currently provided to any third parties not affiliated with Texas AWWA, WEAT, AWWA or WEF.

Use of Internet Cookies

Certain features of this Web site use an Internet technology called "cookies." In brief, when a user visits one of these features, the web server sends a short string of characters to the user's browser. These characters are stored on the user's machine so that the server can identify the specific user later in the same visit or during a future visit. Users can set their browsers not to accept cookies, or to warn them when one is sent. They can also delete existing cookies. We believe that this technology enhances web customer service and saves users from restating their preferences on each visit. We do not permit downloads or cookies from third-party Web sites. We do not use cookies for any marketing purpose.

Opting Out

We recognize that members/customers may wish to limit our use of personal information, and that this decision may occur after information is provided. If desired, we will mark a member/customer's records to exclude that address in mailing lists. To accomplish this, members/customers should email complete contact information to texaswater@tawwa.org or call 512-251-8101 and request that their records be marked "NO OUTSIDE DISTRIBUTION". This opt out procedure only applies to information from the Texas Watersm Conference Registration website. To opt out from TAWWA or WEAT, you must visit their respective websites (or call), www.tawwa.org (512-238-9292) or www.weat.org (512-693-0060). This could deprive the member/customer of some of the many benefits of their association with TAWWA or WEAT.

Data Security

We use several methods to transmit information submitted by customers. Increasingly, transactions are protected using SSL encryption software. This means that your credit card information, name, address, and email cannot be read as they travel across the Internet. SSL encryption is the standard for transactional security and it is used by virtually all other e-commerce systems on the web. We join the Internet community's concern for data safety.

TEXAS WATERSM Guarantee

We have NEVER had a bank confirm fraudulent use of a customer credit card as a result of ordering from us via the Internet. Because we are so confident of this record, we offer this guarantee: if you ever experience unauthorized use of your credit card as a result of ordering from the Texas Watersm Conference via the Internet through our SSL secured servers, we will reimburse you up to a maximum of \$50 if your bank holds you liable for the charges. EXCEPT AS EXPRESSLY PROVIDED IN THIS PARAGRAPH, TEXAS AWWA AND WEAT HEREBY DISCLAIM ANY GUARANTEE AND ALL EXPRESSED OR IMPLIED WARRANTIES OF ANY KIND WHATSOEVER. TEXAS AWWA AND WEAT MAKE NO GUARANTEE OR WARRANTY REGARDING THE OPERATION OR PERFORMANCE OF ANY SECURITY MEASURE OR DEVICE INSTALLED ON ITS WEB SITE OR USED IN PROCESSING ONLINE TRANSACTIONS. THE FOREGOING STATES THE ENTIRE LIABILITY OF TEXAS AWWA OR WEAT WITH RESPECT TO DATA THEFT OR CORRUPTION.

Your Permission

By using the Texas Watersm Conference Web site, you consent to the collection and use of the information by us unless you have OPTED OUT (see above). If we change our privacy or security policies in the future, those changes will be posted here so you always know what information we collect, how we use it, and how we protect it.

Further Explanations

We would be happy to explain any of our privacy and security policies to you in person. Questions regarding information privacy may be directed to texaswater@tawwa.org . Please include a phone number so we may respond directly.