



**AMERICAN
TRADESHOW
SERVICES**

**Optimize
your ROI
with
Lead
Retrieval**

For More Information Call - 985.809.0600, ext 205

Collect
**Quality
Leads**
in a format
You Can Use
Instantly

MORE SALES

1	Date	Time	ID#	First Name	Last Name	Title	Company
2	6/3/2010	8:31:30 AM	L23769	Imz	Lead	President	ABC Corporation
3	6/3/2010	8:32:34 AM	L24869	Peter	Smith	Business Unit	Fleur De Lis Inc
4	6/3/2010	8:37:12 AM	L12133	Marcus	William	Director	Carter & Kennedy LLP
5	6/3/2010	8:39:58 AM	597412	Bety	Acrian	Owner	Sweet and Sour, Inc
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	Americas Market Supplies Company
7	6/3/2010	8:20:20 AM	332158	Bob	Barker	Pricing Manager	Studio Corporation
8	6/3/2010	8:21:45 AM	352387	Wendy	Kubers	Project Assistant	Studio Corporation
9	6/3/2010	9:31:07 AM	378143	Paul	Results	Sales Representative	Construction Building Inc
10	6/3/2010	9:10:34 AM	L41251	Michael	De	President	Floors
11	6/3/2010	9:12:43 AM	L54114	Steven	Director	Director of Sales	Building Concepts
12	6/3/2010	9:17:01 AM	957431	Sarah	Browne	Administrative Assistant	Baker's Dozen Company
13	6/3/2010	9:25:09 AM	235895	Millon	Brailley	Agent	Trademarks

(985) 809-0600



EXPOPRO MC50™

*Be Mobile.
Be Green.*

- Wireless Handheld Unit
- Large Color Touch Screen display
- Allows personalized note taking
- Extended Life Battery
- Paperless, Green option
- Leads on USB

- Easy-to-Use Point & Shoot
- Color Touch Screen Display

- Highspeed Printer
- Leads on USB and Paper
- Reprint Individual Lead or All
- Unlimited Paper Supply

EXPOPRO PLUS™

*Easy-to-Use
Desktop Unit.*



**LEADS IN
A FLASH™**

Custom to Your Needs.

- Custom Survey Software
- Program Runs Directly from USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

Additional Products and Services

GreenPlus ELR™

The green option to reduce your cost and increase your exposure, ATS's Electronic Literature Rack offers you a paperless approach to distributing marketing materials. Within one week post-show, attendees that visited your booth will receive a customized email with access to your company's brochures in electronic form allowing them to retain an archive to your literature for when they most need it-when they are ready to buy!

Delivery & Training

ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

Custom Qualifiers

ATS creates a list of custom qualifiers that can include exhibitor's products and/or services and loads it into the unit; can be easily attached to a prospect's record.

The ATS Standard...

- *Leads on 64mb USB drive, yours to keep
- *Easily imported into Excel, Outlook, ACT! And other major sales tracking programs
- *Each lead may contain Name, Company, Title, Address, Phone, Fax, Email, Qualifiers, and personal notes (determined by the association)
- *Random Drawing Raffle Feature on all units
- *20 Standard Qualifiers for Easy Follow-up
- *Free Technical Support Before, During & After the show

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MARCH 9, 2012

1 Choose Your Unit(s)

EXPOPRO PLUS™

Easy-To-Use Desktop Unit



- Easy-To-Use Point & Shoot
- Color Touch screen display
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 300.00 \$ 350.00 x _____ = _____

EXPOPRO MC50™

Be Mobile. Be Green.



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 325.00 \$ 375.00 x _____ = _____

LEADS IN A FLASH™

Custom to Your Needs



- Windows-based Custom Survey Software
- Programs Runs Directly From USB
- Program Up To 10 Questions
- Instant Editing Capabilities
- Detailed Lead Reports
- Use Your Personal Laptop

\$ 325.00 \$ 375.00 x _____ = _____

2 Add Optional Services

GreenPlus ELR™

\$ 150.00 \$ 150.00 _____ = _____

Delivery & Setup

\$ 65.00 \$ 85.00 _____ = _____

Custom Qualifiers

\$ 60.00 \$ 80.00 x _____ = _____

3 Add It Up

Total Due (in US Funds)

= \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

COMPANY		BOOTH NO.	
EMAIL ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.		FAX NO.	
WEBSITE		ORDER CONTACT	
ONSITE CONTACT		ONSITE CELL PHONE	

Order Online:

www.atsleads.com
User Name: TW2012
Password: 4112
Fax Credit Card Orders to:
985-809-1888

Mail Check Orders to:
American Tradeshow Services
Attn: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471

To Call Order In
or Ask Questions:
985-809-0600, ext 215

Custom Qualifiers Template

Fax To: 985-809-1888

DISCOUNT DEADLINE:

FRIDAY, MARCH 9, 2012

\$60 before deadline
\$80 after deadline
(COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

- Add to Mailing List
- Current Customer
- Distributor
- Has Purchasing Authority
- Have Sales Rep Call
- Hot Lead!
- Inquiry Only
- Interested Buyer
- OEM
- Product A
- Product B
- Product C
- Product D
- Product E
- Product F
- Schedule Demonstration
- Send Literature
- Send Pricing Info
- VAR
- Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:
Apostrophes ('), Slashes (/), Backslashes (\),
Dots (.), Carrots (^), and Quotes (")

Company																													
Booth Number																													
1																													
2																													
3																													
4																													
5																													
6																													
7																													
8																													
9																													
10																													
11																													
12																													
13																													
14																													
15																													
16																													
17																													
18																													
19																													
20																													

ExpoRecall™

*Want to Maximize ROI without Lifting a Finger?
Need to Keep Your Name in Front of Potential Customers?*

- ExpoRecall™ sends attendees a personalized list of companies visited at the show and direct links to your website.
- ExpoRecall™ sends reminder immediately after show and again in 30 days.
- ExpoRecall™ is a standard feature with our Lead Retrieval Service.
- ExpoRecall™ reminds attendees of the Exhibitors they felt strongly enough about to have their badge scanned.

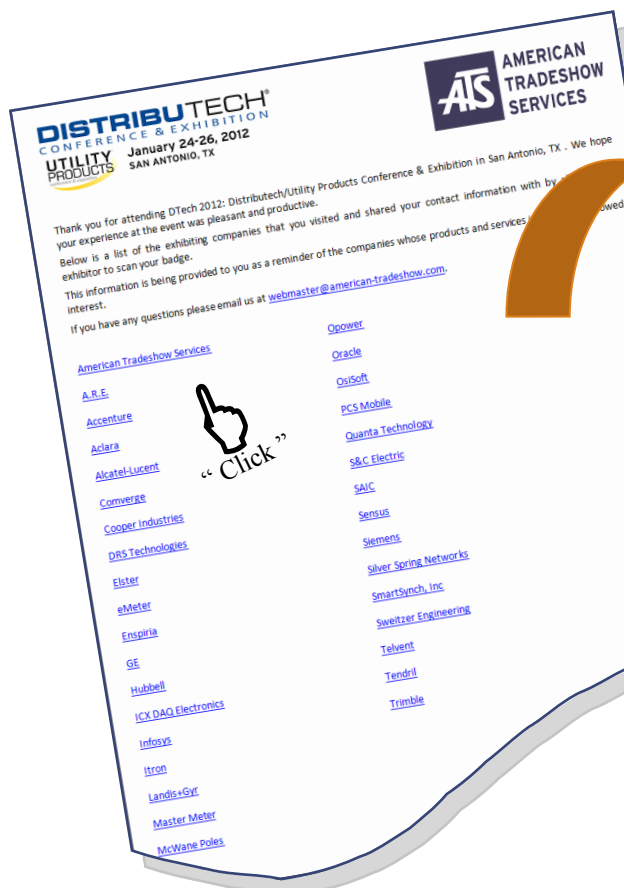
LEAD
RETRIEVAL

REGISTRATION

ATTENDANCE
TRACKING

RFID

REPORTING



*Your Website
is just a
Click Away!*

